

# CHICAGO STATE UNIVERSITY

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## FACULTY ASSESSMENT REFLECTION REPORT

Faculty: June N. Price-Shingles

Semester: SPR 2021

Program: HEPER Recreation

Course: RECREATION 4240

COE Unit Scoring Guide	Name of Assessment / Experience
<p><b>COAPRT STANDARDS:</b>                      7.03 Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions.</p>	<ul style="list-style-type: none"> <li>• Grant Proposal</li> <li>• Legislative Project</li> <li>• Public Relations Project</li> </ul>

Student Work Sample [Representative Levels]	Name of Student(s)	LiveText Document Number/Location
Target	70%	
Acceptable	30%	
Unacceptable	0%	

Performance Level	Grade Distribution		[Note: if you are a recreation major, you must earn at least a C in this course to count for graduation. Also, you must have a 2.5 GPA prior to doing your internship.]
Target	90-100	A	
Acceptable	70-89	B or C	
Unacceptable	60-69	D	
	< 59	F	

### Attachment A: Course Objectives:

- Identify and discuss the basic responsibilities, functions, and roles of managers in leisure services regarding political aspects, organizational design and structures and technology management.
- Identify what it means to be a professional and in-depth exploration of ethical practices regarding values, morals and standards of conduct. Discuss professional issues and trends impacting the management of leisure services today combined with the recognition of professional development via credentialing, certification and educational programs.

- Identify and differentiate among the components and techniques of fiscal management as well as fiscal policies and procedures. Identify and discuss various budgetary formats, creating budgets using software and presenting them for review.
- Identify and discuss the tasks of and issues related to human resources management, diversity in the workplace, collective bargaining units and staff development. Develop a plan for recruiting, hiring, and supervising staff.
- Identify and discuss tasks, techniques, and strategies related to marketing the community and enhancing public relations through various delivery systems.
- Develop a tool and plan for promoting leisure services using various forms and techniques of marketing and public relations strategies.
- Identify and discuss the impact of municipal Comprehensive Development Plans on economic development for communities.
- Identify professional associations and agencies and their impact on the development of parks recreation and leisure services workforce.

Method	Description	%	Points
Assignment 1	Departmental Operating Budget	20	20
Assignment 2	Public Relations Project	20	20
Assignment 3	Grant Proposal	20	20
Assignment 4	Human Resource Management Analysis	10	10
Assignment 5	Legislative Overview	10	10
Participation	Class discussion and in-class assignments	Required	Required
Exam (2)	Measure understanding of course material	20	20

**Write a reflection or impact statement on this assessment.**

- A) Articulate how you have grown and what you have learned about your own and your candidates' teaching and learning practices in the areas of Content, Planning, Effective Practice, Impact on Learning/Environment, Reflection, Dispositions, Diversity, Adaptation/Modification, English Language Learners, and/or Technology.

**Impact Statement/Reflection on Student Learning**

Recreation 4240 (Management and Supervision) has 3 of 5 assignments designed to educate students on how to write a Grant, thus enhancing their ability to conduct a needs assessment which is their 2<sup>nd</sup> encounter (REC 2000 is the 1<sup>st</sup> encounter). There is also a Public Relations and Grant writing assignment. Both assignments are designed to give students the confidence needed to facilitate a conversation with members of the Legislative body and other public officials, i.e. Board members and Commissioners, in an effort to advocate for the profession as well as seek funding opportunities. All assignments in this course aid in making students comfortable with their speaking voice.

**Planning**

The Public Relations project provided the opportunity for students to enhance their planning skills, concerning community events, special projects and events. The Legislative Overview assignment is designed to teach them how to advocate for the profession will public officials. The Grant assignment is

designed to teach them the terminology, go through the process as actually apply for a mock grant.

### **Content**

The content of this course is designed to have students think and address the daily machinations of an Executive Director, knowing that the assignments reflect the type of major projects they will encounter as they move up the administrative ladder. Content instructed in this course will remain the same for the next iteration of instruction.

### **Effective Practice**

In a normal cycle, Students would present all 5 assignments in this course. This semester they only presented the Grant they wrote. Students were charged with meeting with a member of the Legislative body, board member or a commissioner from their respective districts to determine if the member is a “friend of the park,” provides grants for parks and recreation capital projects and become comfortable with their speaking voice while engaging members of the public.

### **Impact on Learning/Environment**

The lab/classroom setting was useful for student computer use and instructor presentation of materials as well as outside the classroom resource development.

### **Reflection**

Students were provided reflection opportunities in group discussion format, as well as conferences with the instructor.

### **Diversity**

Student learned how to advocate for the profession that is inclusive of various constituencies within a given community.

### **Adaptation/Modification**

Some content/processes in this course are revisited in REC 4500 (Research Design) in that their methods for conducting meaningful research is refined and broaden. This will aid in their ability to successfully write grants. The Program Budget assignment did not go as well as I wanted, I attribute that to trying to deliver in a virtual format.

### **B) What are your future needs and/or plans to disseminate what you have learned?**

None noted at this time.

Faculty Signature: June N. Price-Shingles

Date: May 5, 2021